

ASC Board Meeting - 9/9 at 7:30 p.m. Alameda Hospital

Meeting was brought to order at 7:32 p.m.

In attendance were:

|                    |
|--------------------|
| John Krainer       |
| Bill Shiber        |
| Mark Clement       |
| Jen Burns          |
| Eugene Demmler     |
| Jon Pecson         |
| Maurice Gomez      |
| John Orla-Bukowski |
| Scott MacAskill    |
| Tom Allen          |
| Charles Hurt       |
| Vince San Nicolas  |

1. Approve - July Minutes, previously circulated (no August meeting)

**Motion to approve** July minutes was made by John Krainer  
Eugene Demmler 2<sup>nd</sup>  
All in favor

2. Update/Discuss/Approve - Fields

- ARPD Field allocation/field status (Pecson/Vince/Scott)

- With the exception of one team all teams have been assigned a home field for practices.
- ASC was given several fields by Nino Borsoni normally assigned to EBU: Alameda Point, Lincoln MS, Wood MS
- Multi-Purpose field to be used by Rugby effective October 15<sup>th</sup> so ASC loses that field on Tuesday and Thursday only
- It was confirmed that ASC received all the fields needed for practices by ARPD
- Concern around Tillman and Godfrey not being used. Jon Pecson was able to get one field used for U12 games and the preference of the Board was Tillman
- There is concern with the U10 field position at Atlantic Field. A snow fence has been erected between the full size field and the U10 field to protect players and spectators from balls being kick from the higher age groups. The fence is currently 4 feet high but recommendations were made to raise the height for added safety. Recommendation to hire a professional firm to install fence
- Discussion around potholes in Atlantic field and how and who should fix holes. Any time ASC fixes problems on ARPD fields we can get reimbursed by the city
- Issues around non Alameda teams playing on Alameda Fields. There is a rule that only Alameda teams can play on ARPD fields and you can't have e.g. an EBU team playing a Piedmont team. Jon had a discussion with the City, Nino Borsoni and Don Levine. Due to the advantages and that there would be revenue for the City it was agreed that non Alameda teams can play against each other on ARPD fields.
- Club would like to revisit installing gates at Atlantic Field at the expense of ASC and close off the fields to anyone not holding a permit. An offline discussion will be held

- Cleary Bros. Hornet Post-Season Reseeding Proposal - up to \$1,500 (Pecson)

**Motion was made** by Jon Pecson to request up to \$1500.00 to cover reseeding of Hornet Field during the winter break.  
Bill Shiber 2<sup>nd</sup>

All in favor  
Motion passed

- Hornet Field lighting status (Pecson/Gomez/Krainer/Shiber)

Peter Holmes previously negotiated with EBU that they provide lights at Hornet field. Lights have been ordered and 4 panels will be delivered and dropped off the week of 9/16 per Nino Borsoni. Lights need to be anchored to tie them down. Assembly of lights needs to be done. ASC has the use of a forklift to help move pallets and Bill Shiber reached out to get as many people out to help unload. Question arose about digging and potentially hitting pipes, gas lines etc.

4. Update/Discuss - 2013 registration status/materials (previously circulated) (Allen/Thu-Huong)

Currently 1216 registered which is down by 44 compared to this time last year (1260 registered last year). U6 – U12 continue to be steady. Higher age groups are down. Islanders (Select) makes up 21% of registered players which has gone up from 9% over the past several years. Younger age groups are mostly boys and the older age groups are mostly girls.

Discussion around getting registration papers into school packets. Talk about getting the word out with flyers very early in the year to prepare for the fall season. Reach out to kindergarten/1<sup>st</sup> grade families and introduce them to soccer and ASC.

5. Discuss/Confirm - Picture Day 2013 (Barnish)

October 6, Sunday at Tillman Park. Back up day in November at Godfrey Park to be determined and announced by Alex Barnish

Scott MacAskill confirmed the PCA parents class was to be held on September 19<sup>th</sup> from 6:00 p.m. – 8:00 p.m. at the Boys and Girls Club

6. Appoint - All Star Game Committee (Krainer/Shiber/Demmler)

BOD selected the following members to serve on the All Star Game Committee:

Eugene Demmler  
Scott MacAskill  
Steve Allen  
Charles Hurt

Game will be held around the first week in December and will be selected. All Star Game is a one day event. Ritler Field would be the location of choice but field size could be an issue. Committee will come back with choices.

The Jamboree was talked about regarding where and when it will be held. The thought was the weekend before Thanksgiving but that is going to be confirmed and open for discussion at a later time.

7. Update/Discuss - Select program

- Require select registration for spring/fall season in spring (Fasano/Shiber)

- When select players register for spring the club would like them to register for fall
  - Discussion around logistics of
  - What would be involved
  - Cards would need to be issued twice if new player

Item tabled until Frank Fasano able to talk more around the logistics of registering

- Solicit coaching applications for next year (Lonsdale/Adams/Fasano)

- Planning for next year - tryouts, team formation etc.

- Solicit coach applications in meeting around end October for 2014 fall league
- Voting to be held at November BOD meeting
- Select coaches advised in December in preparation for tryouts

8. Discuss - Volunteer party venue and date - 11/18 or 11/25? Speisekammer? (Krainer/Shiber)

The volunteer party will be held on 11/18 and Bill and John will reach out to Speisekammer to check if available and confirm. Once done communications will be sent.

**Update re uniforms and logo was emailed to board from Neal Fox:**

Couple of notes that I wanted to say about uniforms.

- U6-U8's went very well as well and we have had extremely few "late adds" and size exchanges this year.
- Tom at Soccerpost has been able to handle the rec. orders on the spot minimizing players/parents to have to come back for numbers, etc.
- Tom has received positive feedback on the logo.
- Tom and I ordered training jerseys which will most likely be ready for sale Wednesday. There will be a navy blue and a grey jersey for sale (\$10 ea.). Logo front and center on the chest. Same quality as EBU. See attached grey version. Once I get a picture of the navy I would like to do email blast to club indicating we now have training jerseys. Hopefully kids will wear them to school as well to promote our club.
- I now have the 1,200 patches in hand. I ironed one on a red polo I had for this weekend's game and it turned out great (see attached). The question is how do we distribute the patches to players? According to registration stats distributed last month we have 509 rec players, Tom has sold 171 jersey sets leaving 338 players that need (2) patches (one for home/one for away jersey). So we can assume 700 patches that need to be distributed to rec players leaving 500 left over that we should figure a use for. We can give a number to coaches for their shirts and a number of other uses throughout the club.
- My thought for distribution would be to give 30 to each of the (19) U12 and up teams and 10 to each of the (18) U10 teams. Most U10 teams average 12 players and many of these players will have new jerseys as they either just entered the club or have grown out of the previous years. If coaches need more we can get them more. We could also have coaches make a request for them but that may be too much work for all of us. Let me know your thoughts.
- I have a zip lock bag of 10 patches on my porch at 1416 Fernside if anyone would like to pick up and bring to the board members tonight for look and feel of patches.

There was discussion around developing an Academy within the club. This would focus on those not able to play spring but wanting to continue soccer due to multiple sports etc. The select committee was recommended to work with Archie Richardson and others interested.

Several sponsorship checks received so there was brief discussion around what to do with the money this year. All Star t-shirts raised excitement however there will be follow up and recommendations from Nick McNeil.

August Financial Statement provided by Mark Clement:

**Alameda Soccer Club**  
**Financial Statement**  
**August, 2013**

|                                      |             |               |
|--------------------------------------|-------------|---------------|
| Balance: July 31, 2013 Book Balance: |             | \$ 135,786.16 |
| Deposits:                            | 30,040.00   |               |
| Expenses:                            | 15,936.32   |               |
| Month Ending Balance by Statement:   |             | \$ 149,889.84 |
| Outstanding Checks: 8/31/2013:       |             |               |
| # 2813 Jack London                   | \$ 675.00** |               |
| # 2827 Ruth Elowitz                  | 160.00      |               |
| # 2829 Kevin Jordon                  | 3,000.00    |               |
| Total Outstanding:                   | \$ 3,835.00 |               |
| Ending Balance: (8/31/2013)          |             | \$ 146,054.84 |

\*\* Previous Month

NOTE: August, 2012 Balance: \$ 114,328.75.

Meeting adjourned at 9:05 p.m.